

IAIN BLACK

RUNNING TO BE PREMIER OF BRITISH COLUMBIA



British Columbia is off track, and people feel it. Life is harder, public services are less reliable, and families are questioning whether they can afford a future here.

Iain Black is running for Leader of the Conservative Party of BC and Premier of British Columbia to bring steady, practical leadership back to a province that has drifted, and to deliver results people can rely on.

His candidacy is grounded in a lifetime of public service, business leadership, and deep roots in British Columbia, guided by the belief that good government must work, stay focused on outcomes, and earn the public's trust.

LIVING AND WORKING IN BRITISH COLUMBIA

Iain was born to immigrant parents who moved to Canada nine days after they were married, with a single suitcase and a two-year teaching contract. What was meant to be temporary became a lifelong commitment to this country and its opportunities.

Iain followed a similar path when he moved to British Columbia as a newlywed in 1994. He and his wife built their life here, raised three children, and became deeply involved in their community. Like many parents in BC, Iain thinks every day about affordability, public safety, and whether the next generation will have real opportunity to build their future here.

Outside of work and politics, Iain is a lifelong lover of music, spent years coaching and managing his children's hockey and soccer teams, and has served on non-profit boards. These experiences reinforced—in a very personal way—the importance of strong communities and neighbours who look out for one another.

Living in British Columbia and raising a family here keeps Iain grounded. It reminds him that good government isn't just about policy—it's about people, opportunity, and communities where families can truly thrive.

A CAREER BUILT ON RESULTS

Iain has spent his career at the intersection of business, government, and community focused on solving real problems and delivering outcomes people can rely on. He did not come to leadership through ideology or slogans, but through accountability, evidence, and results.

He served as a two-term MLA and cabinet minister in three key economic portfolios, working to modernize trade, streamline regulation, support small businesses, improve employment standards, and diversify international markets. In every role, his approach was collaborative, pragmatic, and fiscally responsible.

As President and CEO of the Greater Vancouver Board of Trade, Iain revitalized Western Canada's leading business advocacy organization, strengthening its policy voice and its ability to bring business, labour, and government together around shared priorities.

In the private sector, as President and CEO, and later Vice Chair, of Maximizer CRM, Iain led a multi-year renewal that strengthened competitiveness, rebuilt leadership capacity, and modernized operations. The work required difficult decisions, long-term thinking, and a relentless focus on results.

Throughout his career, Iain has led in government, business, and the community places where accountability mattered and results were non-negotiable. His experience has reinforced a simple truth: strong economies build strong communities. When Main Street thrives, families are more secure, communities are safer, and opportunity grows.

WHY IAIN IS RUNNING

British Columbia is off track - and people feel it every day.

The cost of living continues to rise. Public services are harder to rely on. Families struggle to find family doctors. Seniors worry about care and affordability. Businesses are being pushed out of the province as investment and job growth are discouraged. Trust in government has been broken.

That's not the future British Columbians were promised, and it's not one Iain is willing to accept.

Iain is running because leadership matters when things start to drift. He understands what it takes to create opportunity, control costs, and make organizations work better - not just bigger. British Columbia needs steady, practical leadership focused on results, accountability, and unity.

WHAT IAIN WILL DO AS LEADER

As Leader of the Conservative Party of British Columbia, Iain Black will focus relentlessly on results that make life work better for everyday British Columbians.

1 Grow opportunity across the province

Secure private property rights by repealing DRIPA. Ensure economic growth reaches the Lower Mainland, Vancouver Island, the Interior, and the North - so no region is left behind.

2 Restore public safety and order

Restore confidence in our communities by taking firm, compassionate action that delivers real results.

3 Revitalize Main Street BC

Support job creators so businesses and working families can get ahead again by cutting red tape and reducing government-driven costs.

4 Strengthen core social services

Improve healthcare and education by focusing on accountability, outcomes, and dependable service delivery.

5 Make government accountable

Respect taxpayers through transparent reporting and measurable results.

The campaign is about results, unity, and winning. It's about growing the tent, focusing on forming government, and restoring trust in leadership. Getting British Columbia back on track starts with engagement - by joining, participating, and building a movement that's ready to govern.